

Exhibitors and visitors in numbers

As the largest international event for the electronics production industry, productronica is the only trade fair worldwide to cover the entire value chain. The high significance of productronica in the industry is reflected in the figures.

- **1.560** exhibitors from 43 countries
- **44.987** trade visitors from 96 countries
- **88.000 m²** of exhibition space
- Approx. **3.400** forum attendees
- **58 %** internationale visitors
- **46 %** of exhibitors from abroad
- **77 %** of visitors have decision-making authority

Save the date

productronica | World's Leading Trade Fair for
Electronics Development and Production

Date: Nov 12 - 15, 2019

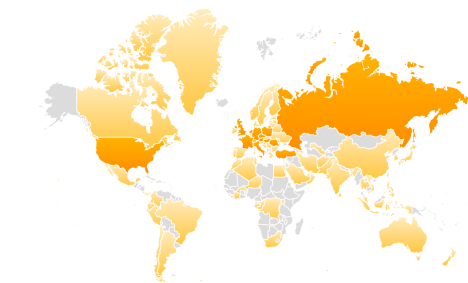
Visitors

Overall rating of the trade fair



Top 15 countries

85 represented countries and a **52 percent share of foreign visitors** clearly demonstrate: The most important markets now and in the future are oriented to productronica.

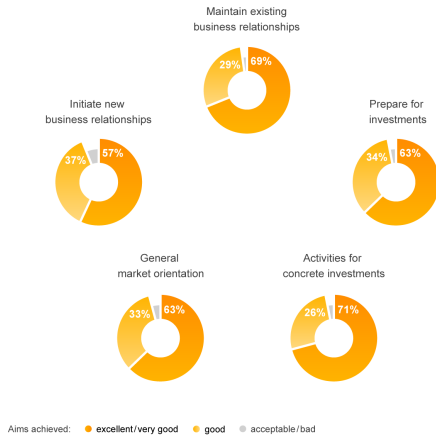


● Top 15 ● 85 visitor countries

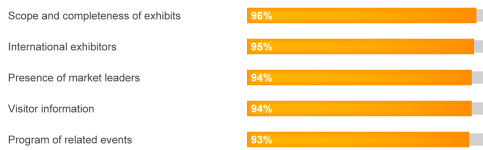
1. Germany	6. Croatia	11. Hungary
2. Italy	7. France	12. Romania

3. Austria	8. Russian Federation	13. Poland
4. Switzerland	9. Czech Republic	14. Turkey
5. Great Britain	10. USA	15. Netherlands

Aims



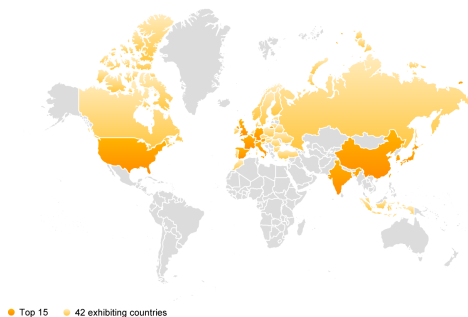
Visitors appreciate the range of exhibits, the presence of market leaders and the large share of international exhibitors



Exhibitors



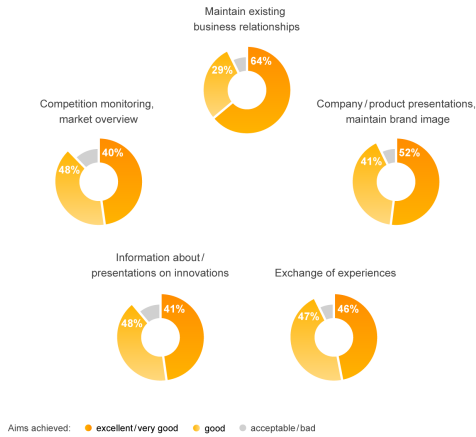
Top 15 countries



1. Germany	6. Italy	11. Austria
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2. USA	7. Switzerland	12. Taiwan
3. Great Britain	8. China	13. Belgium
4. France	9. Republic of Korea	14. Spain
5. Netherlands	10. Japan	15. India

Aims achieved



Exhibitors appreciate the quality and the share of international visitors

