

## Exhibitor directory with products and services

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The exhibitor directory contains lists of all exhibitors, products and services.

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**The Exhibitor directory for productronica 2019 will be available in July.**

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**Our exhibitor database gives you an up-to-date look at the following information:**

- ✓ List of exhibitors that can be sorted according to various criteria (alphabetical, country of origin, hall, etc.)
  - ✓ Overview of products / services according to application sectors
  - ✓ Brands and their manufacturers
  - ✓ Bookmark function for select exhibitors / products / brands
  - ✓ Fairgrounds map and hall diagrams
  - ✓ Exhibitors' presentations and product highlights
  - ✓ Exhibitors of the parallel trade fair IT2Industry and SEMICON Europa
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## AUMA reference

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### Directory Scams: Expoguide, International Fairs Directory

Untrustworthy exhibitor directory offers

Publishers of unofficial exhibitor directories are targeting exhibitors in the run up to trade fairs, offering to provide customers with entries in inferior, sub-standard online directories. However, their terms may stipulate long-term obligations to pay several thousand euros, which are generally hidden in the small print. AUMA has for some time been advising the exhibitors concerned, who contact us almost daily in matters regarding unofficial exhibitor directories. AUMA has

## Save the date

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**productronica | World's Leading Trade Fair for  
Electronics Development and Production**

Date: Nov 12 - 15, 2019

already documented several hundred cases, so that we are well informed as to how the publishers of unofficial directories operate.

#### AUMA information

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