



Messe München

Connecting Global Competence

November 12–15, 2019



Accelerating Innovation

Participation fees and stand packages



co-located event



productronica 2019

World's Leading Trade Fair for Electronics
Development and Production

November 12–15, 2019, Messe München


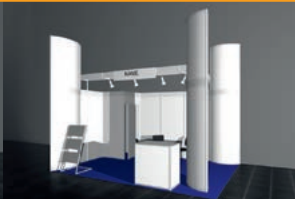

productronica.com

Your exhibition stand Stand design and concepts

Stand concepts including stand space:

Put construction of your stand into the hands of professionals and benefit from affordable and attractive solutions for your exhibition stand. Besides customized solutions, you can also book a preconfigured row or corner stand: The first is the "Connect," an affordable all-inclusive package with 20 m² of space that guarantees you very good visibility for your exhibit. The other is the "Column" package, which gives you even more room to present your ideas on 20–36 m² of exhibition space.

For first-time exhibitors: the Newcomer Package is a low-priced option for exhibitors exhibiting at productronica for the first time.

Includes	Connect (20 m ²)	Column (20–36 m ²)	Newcomer package (16 m ²)
			
Stand setup and dismantling (incl. stand space)	■	■	■
Stand cleaning	■	■	■
Carpeting (color of choice)	■	■	■
3 kW electrical connection incl. consumption	■	■	■
Lighting, 2 outlets	■	■	■
1 closet with lockable door and hanger rail	■	■	■
1 info desk, open, with 1 barstool	■	■	■
1 table (70 x 70 cm) with 4 chairs	■	■	■
1 brochure holder	■	■	■
1 wastebasket	■	■	■
Signboard with max. 15 letters (Helvetica)	■	■	■
1 press compartment	■		
2 press releases and 2 photos posted on Internet	■		
Fixed-rate waste disposal fee	■	■	■
Type of construction	Aluminum construction, plastic-coated white walls, 2.50 meters high, total height 3.50 meters, only available as row stand with 20 m ² .	Aluminum construction, plastic-coated white walls, 2.50 meters high, total height 4 meters, only available as row or corner stand with 20–36 m ² .	Aluminum construction, plastic-coated white walls, 2.50 meters high, total height incl. fascia panel 3.50 m.
Price All participation fees are subject to mandatory communication fee, AUMA charge and VAT:	Row stand: EUR 6,980 (20 m ²)	Row stand: EUR 368/m² Corner stand: EUR 395/m²	Row stand: EUR 4,980 (16 m ²)

The right stand for every budget

Self-built stands

You take care of designing, planning, building and dismantling your stand yourself. You pay only the participation fee per m² of exhibition space for your stand. You may select one of the stand types described in the right column.

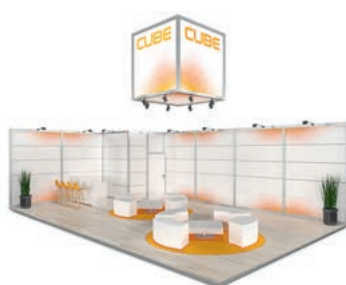
Stand-building solutions

With MEPLAN as your stand-building partner, the choice is yours. You can configure and order one of our affordable system-stand solutions online. If you prefer to showcase your corporate image with an individual design, the MEPLAN design team would be pleased to advise you. Or perhaps one of our hybrid architectures, i.e. customized versions of our system solutions, is the perfect way to translate your stand's image into the fair's language at a price you can afford.



System:

Just one click to an affordable fixed price



Individual system:

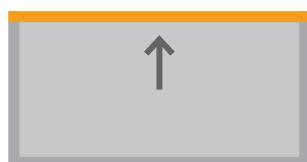
The perfect combination of system and design



Design:

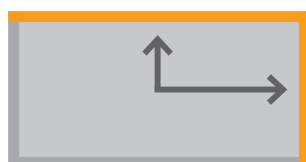
Budget-oriented stand design with your corporate identity

Book by November 30, 2018 and secure your early-bird discount



Row stand: 1 side open

*EUR 245/m² **EUR 255/m²



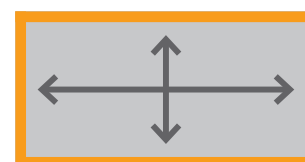
Corner stand: 2 sides open

*EUR 271/m² **EUR 281/m²



End stand: 3 sides open

*EUR 281/m² **EUR 291/m²



Island stand: 4 sides open

*EUR 290/m² **EUR 299/m²

Costs in addition to participation fee

Mandatory communication fee	EUR 695
AUMA charge	EUR 0.60/m ²
Fee for each co-exhibitor	EUR 250
Advance payment for services	EUR 20/m ²
Fixed-rate waste disposal fee	EUR 4/m ²

Contacts

We look forward to your inquiry
MEPLAN GmbH—A Messe München GmbH
company

Tel. +49 89 540267 980

Fax +49 89 540267 409

service@meplan.de

meplan.de

Messe München GmbH

Messegelände

81823 München, Germany

Tel. +49 89 949-20330

Fax +49 89 949-20339

management@productronica.com

Event

November 12–15, 2019

Opening hours:

Tuesday to Thursday, 09:00–18:00

Friday, 09:00–16:00

Book your stand at
productronica 2019 now:
productronica.com/application
Get the early bird rate until November 30, 2018

Conceptual and technical advisor:



productronica.com

