

Is the Indian electronics market the right option for your company?

India is today the fastest growing major economy in the world, and a hub for businesses and investment opportunities. The **Make in India initiative**, a major flagship program launched by the Indian government, is providing an open and welcoming business environment to foreign investors and transforming India into a global destination for manufacturing.

One of the key focus sectors under the Make in India mission is the **electronics sector**.

65 percent of the current demand for electronics products is met by imports. Major government initiatives, like Digital India, favorable FDI policies, strong domestic demand and rising manufacturing costs in other major manufacturing economies are driving potential for electronics manufacturing in India.

We can help you to better understand the Indian market and find out, if and how your company should step into this promising market.

Individual consulting meeting with experts

The productronica team, in cooperation with the Indian embassy, offers you **professional, individual and free consulting meetings** with our expert from EAC International Consulting during productronica 2019.

EAC International Consulting, is among the leading consulting firms for internationalization strategies, M&A and operational excellence solutions in growth regions today. EAC also is the official partner of the Indian embassies in Berlin and Berne to promote and conduct the Make in India programs in Germany and Switzerland.

Contact us to **arrange your individual meeting** on November 13 or 14, 2019 at productronica 2019:



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Workshops

Save the date

**productronica | World's Leading Trade Fair for
Electronics Development and Production**

Date: Nov 12 - 15, 2019

We will also organize two workshops to outline key insights and strategic takeaways on the Indian electronics outlook and opportunities, along with the intercultural dimensions of doing business in India:

Where: productronica forum in hall A1

When: Wednesday, 13th November 2019 at 16:00 and 16:30
