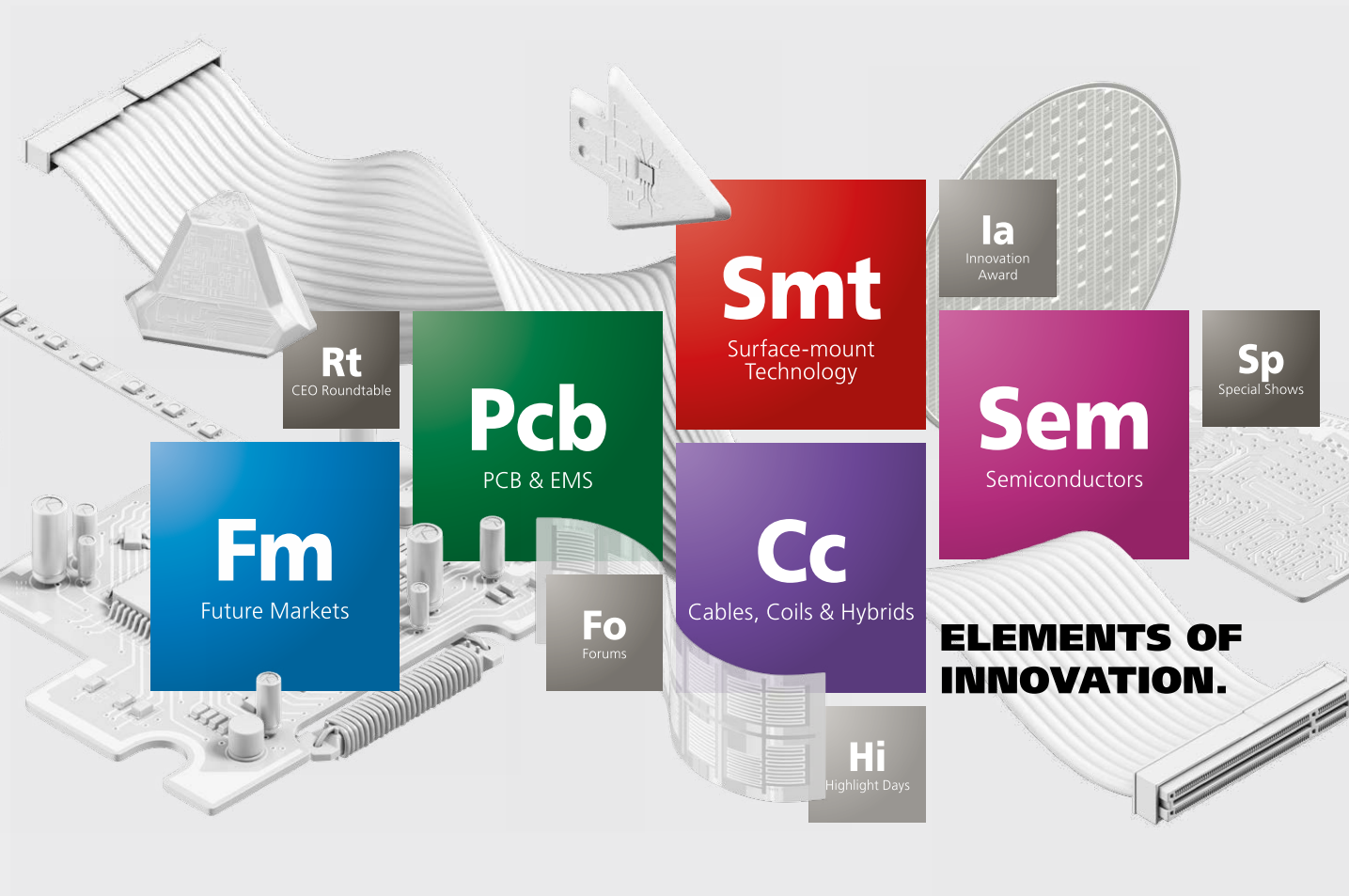




Messe München

Connecting Global Competence



PARTICIPATION FEES AND STAND PACKAGES.

World's Leading Trade Fair for Electronics Development and Production.
November 14–17, 2017, Messe München
productronica.com



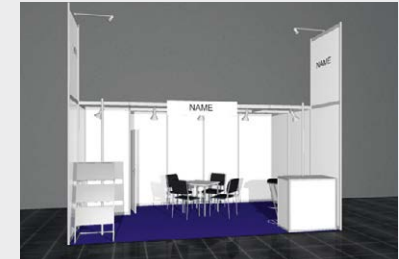
productronica 2017
innovation all along the line

YOUR EXHIBITION STAND. STAND DESIGN AND CONCEPTS.

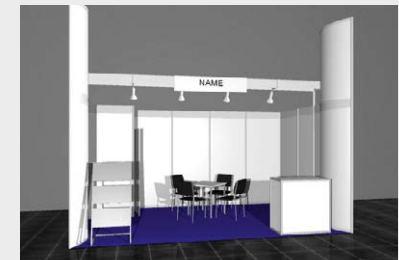
Stand concepts including stand space: Put construction of your stand into the hands of professionals and profit from affordable and attractive solutions for your exhibition stand. Besides customized solutions, you can also book a preconfigured row or corner stand: The first is the "Connect," an affordable all-inclusive package with 20 m² of space that guarantees you very good visibility for your exhibit. The other is the "Column" package, which gives you even more room to present your ideas on 20–36 m² of exhibition space.



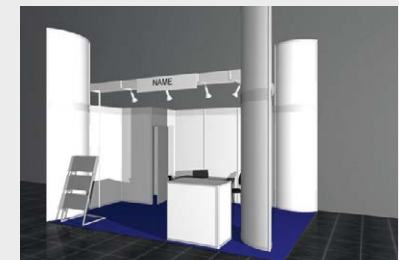
Includes	Connect (20 m ²)	Column (20–36 m ²)
Stand setup and dismantling (incl. stand space)	●	●
Stand cleaning	●	
Carpeting (color of choice)	●	●
3 kW electrical connection incl. consumption	●	●
Lighting (1 spotlight per 3 m ²), 2 outlets	●	●
1 closet with lockable door and hanger rail	●	●
1 info desk, open, with 1 barstool	●	●
1 table (70 x 70 cm) with 4 chairs	●	●
1 brochure holder	●	●
1 wastebasket	●	●
Signboard with max. 15 letters (Helvetica)	●	●
1 press compartment	●	
2 press releases and 2 photos posted on Internet	●	
Fixed-rate waste disposal fee	●	●
Type of construction	Aluminum construction, plastic-coated white walls, 2.5 meters high, total height 3.5 meters, only available as row stand with 20 m ² .	Aluminum construction, plastic-coated white walls, 2.5 meters high, total height 4 meters, only available as row or corner stand with 20–36 m ² .
Price	Row stand: EUR 6,980 (20 m ²)	Row stand: EUR 363/m² Corner stand: EUR 390/m²
All participation fees are subject to mandatory communication fee, AUMA fee and VAT:		
Costs in addition to participation fee		
Mandatory communication fee		EUR 455
AUMA fee		EUR 0.60/m²
Fee for each co-exhibitor		EUR 250
Fee for each additionally represented company		EUR 250



Connect Package row stand



Column Package row stand



Column Package corner stand

Additional information:

productronica.com/exhibitor-services

THE RIGHT STAND FOR EVERY BUDGET.

Self-built stands

You take care of designing, planning, building and dismantling your stand yourself. You pay only the participation fee per m² of exhibition space for your stand. You may select one of the stand types described in the right column. Act by November 30, 2016 and secure yourself an attractive Early Bird discount.



System: Just one click to an affordable fixed price

Stand-building solutions

With MEPLAN as your stand-building partner, the choice is yours. You can configure and order one of our affordable system-stand solutions online. If you prefer to showcase your corporate image with an individual design, the MEPLAN design team would be pleased to advise you. Or perhaps one of our hybrid architectures, i.e. customized versions of our system solutions, is the perfect way to translate your stand's image into the fair's language at a price you can afford.



Individual system: The perfect combination of system and design



Design: Budget-oriented stand design in your corporate identity

We look forward to your inquiry

MEPLAN GmbH—
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Fax +49 89 949-24989
E-mail: info@meplan.de
meplan.de

Book by November 30, 2016 and secure your Early Bird discount.



**Row stand:
One side open**

* EUR 233/m²
** EUR 242/m²



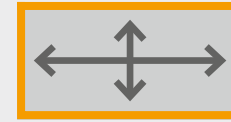
**Corner stand:
Two sides open**

* EUR 258/m²
** EUR 268/m²



**End stand:
Three sides open**

* EUR 268/m²
** EUR 278/m²



**Island stand:
Four sides open**

* EUR 276/m²
** EUR 287/m²

* If booked by November 30, 2016.
** If booked on or after December 1, 2016. Please refer to Special Terms of Participation B, Item B3. Prices for combination packages remain unchanged.

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